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January 6, 2010

This letter is to certify our compliance with the Children's Television Act of 1990 and the *1996 Children's Television Report and Order* during the fourth quarter of the year 2009. From October 5 through December 30, 2009, Universal Sports (formerly WCSN) aired 39 hours of E/I Programming, which meets or exceeds FCC requirements.

From October 5 to December 30, Universal Sports fulfilled its core programming requirements with E/I programming of *Safari Tracks*. Each episode of this series is thirty minutes in length and is aimed at junior high school students, 13 – 16 years of age.

The regularly scheduled time period in fourth quarter 2009 for our E/I programming was Monday, Tuesday and Wednesday 10:00 am – 11:00 am eastern time. There were no preemptions.

Attached to this letter is a complete list of all E/I programming aired on Universal Sports in the fourth quarter of 2009, as well as a detailed report of air dates and times.

Please let me know if you have any questions.

Thanks,

Brian Smejkal
Children's Programming Liaison
Universal Sports

Universal Sports TV E/I PROGRAMING AIR DATES AND TIMES
Fourth QUARTER 2009 (October 5, 2009 – December 30, 2009)

<u>Week #1</u>				<u>Week #2</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	10/5/09	10:00 AM	4SH00407	Monday	10/12/09	10:00 AM	4SH00413
Monday	10/5/09	10:30 AM	4SH00408	Monday	10/12/09	10:30 AM	4SH00414
Tuesday	10/6/09	10:00 AM	4SH00409	Tuesday	10/13/09	10:00 AM	4SH00415
Tuesday	10/6/09	10:30 AM	4SH00410	Tuesday	10/13/09	10:30 AM	4SH00416
Wednesday	10/7/09	10:00 AM	4SH00411	Wednesday	10/14/09	10:00 AM	4SH00417
Wednesday	10/7/09	10:30 AM	4SH00412	Wednesday	10/14/09	10:30 AM	4SH00418
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #3</u>				<u>Week #4</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	10/19/09	10:00 AM	4SH00419	Monday	10/26/09	10:00 AM	4SH00425
Monday	10/19/09	10:30 AM	4SH00420	Monday	10/26/09	10:30 AM	4SH00426
Tuesday	10/20/09	10:00 AM	4SH00421	Tuesday	10/27/09	10:00 AM	4SH00401
Tuesday	10/20/09	10:30 AM	4SH00422	Tuesday	10/27/09	10:30 AM	4SH00402
Wednesday	10/21/09	10:00 AM	4SH00423	Wednesday	10/28/09	10:00 AM	4SH00403
Wednesday	10/21/09	10:30 AM	4SH00424	Wednesday	10/28/09	10:30 AM	4SH00404
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #5</u>				<u>Week #6</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	11/2/09	10:00 AM	4SH00405	Monday	11/9/09	10:00 AM	4SH00411
Monday	11/2/09	10:30 AM	4SH00406	Monday	11/9/09	10:30 AM	4SH00412
Tuesday	11/3/09	10:00 AM	4SH00407	Tuesday	11/10/09	10:00 AM	4SH00413
Tuesday	11/3/09	10:30 AM	4SH00408	Tuesday	11/10/09	10:30 AM	4SH00414
Wednesday	11/4/09	10:00 AM	4SH00409	Wednesday	11/11/09	10:00 AM	4SH00415
Wednesday	11/4/09	10:30 AM	4SH00410	Wednesday	11/11/09	10:30 AM	4SH00416
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #7</u>				<u>Week #8</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	11/16/09	10:00 AM	4SH00417	Monday	11/23/09	10:00 AM	4SH00423
Monday	11/16/09	10:30 AM	4SH00418	Monday	11/23/09	10:30 AM	4SH00424
Tuesday	11/17/09	10:00 AM	4SH00419	Tuesday	11/24/09	10:00 AM	4SH00425
Tuesday	11/17/09	10:30 AM	4SH00420	Tuesday	11/24/09	10:30 AM	4SH00426
Wednesday	11/18/09	10:00 AM	4SH00421	Wednesday	11/25/09	10:00 AM	4SH00401
Wednesday	11/18/09	10:30 AM	4SH00422	Wednesday	11/25/09	10:30 AM	4SH00402
3 hours total E/I programming				3 hours total E/I programming			

<u>Week #9</u>				<u>Week #10</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	11/30/09	10:00 AM	4SH00403	Monday	12/7/09	10:00 AM	4SH00409
Monday	11/30/09	10:30 AM	4SH00404	Monday	12/7/09	10:30 AM	4SH00410
Tuesday	12/1/09	10:00 AM	4SH00405	Tuesday	12/8/09	10:00 AM	4SH00411
Tuesday	12/1/09	10:30 AM	4SH00406	Tuesday	12/8/09	10:30 AM	4SH00412
Wednesday	12/2/09	10:00 AM	4SH00407	Wednesday	12/9/09	10:00 AM	4SH00413
Wednesday	12/2/09	10:30 AM	4SH00408	Wednesday	12/9/09	10:30 AM	4SH00414
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #11</u>				<u>Week #12</u>			
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>
Monday	12/14/09	10:00 AM	4SH00415	Monday	12/21/09	10:00 AM	4SH00421
Monday	12/14/09	10:30 AM	4SH00416	Monday	12/21/09	10:30 AM	4SH00422
Tuesday	12/15/09	10:00 AM	4SH00417	Tuesday	12/22/09	10:00 AM	4SH00423
Tuesday	12/15/09	10:30 AM	4SH00418	Tuesday	12/22/09	10:30 AM	4SH00424
Wednesday	12/16/09	10:00 AM	4SH00419	Wednesday	12/23/09	10:00 AM	4SH00425
Wednesday	12/16/09	10:30 AM	4SH00420	Wednesday	12/23/09	10:30 AM	4SH00426
3 hours total E/I programming				3 hours total E/I programming			
<u>Week #13</u>							
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>				
Monday	12/28/09	10:00 AM	4SH00401				
Monday	12/28/09	10:30 AM	4SH00402				
Tuesday	12/29/09	10:00 AM	4SH00403				
Tuesday	12/29/09	10:30 AM	4SH00404				
Wednesday	12/30/09	10:00 AM	4SH00405				
Wednesday	12/30/09	10:30 AM	4SH00406				
3 hours total E/I programming							

E/I Programming Descriptions

October 5 – December 30, 2009

Safari Tracks

Ep: 4SH00401	The Need for Speed
Ep: 4SH00402	Crocodile Chronicles
Ep: 4SH00403	Lion Kings
Ep: 4SH00404	Flyin' Hooves
Ep: 4SH00405	Hippos: Swim at Your Own Risk
Ep: 4SH00406	Spooky Africa
Ep: 4SH00407	Africa's Strongest Animals
Ep: 4SH00408	Paradise Found: The Okavango
Ep: 4SH00409	All in the Elephant Family
Ep: 4SH00410	Slimy Slitherers
Ep: 4SH00411	Dogs of Africa
Ep: 4SH00412	The Big Five
Ep: 4SH00413	Leaders of the Pack
Ep: 4SH00414	Giraffes: Africa's Skyscrapers
Ep: 4SH00415	Animal Addresses
Ep: 4SH00416	Buffalo Still Roam
Ep: 4SH00417	Deep Sea Africa
Ep: 4SH00418	Small Survivors
Ep: 4SH00419	Rhinos: Disappearing Giants
Ep: 4SH00420	Thieves of the Savanna
Ep: 4SH00421	Zebra Zone
Ep: 4SH00422	Mud Hole
Ep: 4SH00423	Africa: Cat's Cradle
Ep: 4SH00424	Wild Climbers
Ep: 4SH00425	Surviving the Hunt
Ep: 4SH00426	Wildebeest Watch

SAFARI TRACKS - Episode Synopses

EP. 4SH00401: "THE NEED FOR SPEED"

This episode of "Safari Tracks" gets in the fast lane to track the land speed records of Africa's fastest animals. We'll clock the times of the hippo, crocodile, giraffe, wildebeest, cheetah and many more before we award the blue ribbon.

EP. 4SH00402: "CROCODILE CHRONICLES"

This episode of "Safari Tracks" travels to the edge of Africa's streams and lakes to search out the Nile crocodile. We'll keep our distance as we find out how crocs hunt, what they eat, and what makes them one of Africa's most dangerous predators.

EP. 4SH00403: "LION KINGS"

This episode of "Safari Tracks" goes in search of the king of all beasts: the lion. They may sleep most of the time but lions make up for it with their strength and their unwavering loyalty to the pride.

EP. 4SH00404: "FLYIN' HOOVES"

This episode of "Safari Tracks" follows herds of African antelope on their endless journeys across the savanna. From gazelles, impalas and bushbucks to kudus, dik-diks and wildebeests, we'll discover the best kept secrets on how these animals escape Africa's most relentless predators.

EP. 4SH00405: "HIPPOS: SWIM AT YOUR OWN RISK"

This episode of "Safari Tracks" goes aquatic in its search for Africa's most dangerous animal. While he may seem comical to us, the hippo's massive mouth, long teeth and surprising speed make him king of the watering hole.

EP. 4SH00406: "SPOOKY AFRICA"

This episode of "Safari Tracks" takes a somewhat scary trip into the wilds of Africa after dark. We'll meet the usual eerie nighttime animals, like owls and bats while we look into the glowing eyes of hyenas, crocodiles and leopards.

EP. 4SH00407: "AFRICA'S STRONGEST ANIMALS"

This episode of "Safari Tracks" redefines how strong animals really are. From ants and beetles, to hyenas, crocodiles, and elephants—physical strength is applied in many unexpected and amazing ways.

EP. 4SH00408: "PARADISE FOUND: THE OKAVANGO"

This episode of "Safari Tracks" goes deep into one of Africa's most spectacular habitats—the winding waterways of the Okavango Delta. Exotic birds, hippos, crocodiles and Cape buffalo are all waiting around the bend on this watery safari.

EP. 4SH00409: "ALL IN THE ELEPHANT FAMILY"

This episode of "Safari Tracks" follows the mighty African elephant, the world's largest living land animal in its natural habitat. Family dynamics, daily diet and the fascinating rituals of elephant life are explored as this safari follows large herds roaming the savanna.

EP. 4SH00410: "SLIMY SLITHERERS"

This episode of "Safari Tracks" goes low to the ground in its search for Africa's reptiles. We'll follow the trails of snakes, chameleons, monitor lizards, geckos, snails, skinks and the entire world of slithering bush inhabitants.

EP. 4SH00411: "DOGS OF AFRICA"

This episode of "Safari Tracks" makes friends with an often forgotten member of the African bush: the wild dog. We'll roam thousands of miles to keep up with this clever yet endangered canine as he struggles for survival.

EP. 4SH00412: "THE BIG FIVE"

In this episode of "Safari Tracks" we'll point our cameras at the "Big Five"—once considered the five most dangerous animals to hunt in the bush. Now they are considered the five must-see animals on every safari to-do list.

EP. 4SH00413: "LEADERS OF THE PACK"

This episode of "Safari Tracks" is all about who's the boss. In many animal societies, there is one leader who decides when the group eats, sleeps and how they remain safe from predators.

EP. 4SH00414: "GIRAFFES: AFRICA'S SKYSCRAPERS"

This episode of "Safari Tracks" does a vertical leap above the tree line to meet the world's tallest land animal: the giraffe. Feasting on acacia leaves, drinking at the waterhole, reproducing and avoiding lions and crocodiles are the giraffe activities highlighted on this "safari with a view."

EP. 4SH00415: "ANIMAL ADDRESSES"

This episode of "Safari Tracks" tours the many dens, burrows, nests, holes, mounds and reefs that animals call home. With more than sixteen hundred animal species, Africa has the widest variety of animal addresses of any continent.

EP. 4SH00416: "BUFFALO STILL ROAM"

This episode of "Safari Tracks" roams far and wide to observe the behavior of one of Africa's most dangerous animals: the Cape Buffalo. These herding animals keep to themselves since no other animal will openly challenge their strength.

EP. 4SH00417: "DEEP SEA AFRICA"

This episode of "Safari Tracks" goes off the deep end as we travel to the coastal waters for a true underwater safari. From the smallest reef fish to the apex predator, the Great White Shark, we'll survey the vast diversity of the coral reef.

EP. 4SH00418: "SMALL SURVIVORS"

This episode of "Safari Tracks" celebrates Africa's "little guys." In the super-sized world of bush predators, a multitude of pint-sized animals have carved out an existence based on stealth, smarts and teamwork.

EP. 4SH00419: "RHINOS: DISAPPEARING GIANTS"

This episode of "Safari Tracks" pursues the endangered African rhinoceros. Their single horn is valuable to poachers, but positive human intervention is helping to restore this awesome giant to his rightful habitat.

EP. 4SH00420: "THIEVES OF THE SAVANNA"

This episode of "Safari Tracks" is dedicated to the scavengers of the African plains. Some fly while others run, but they are all intelligent, quick and adept at stealing their food right from under another animal's nose.

EP. 4SH00421: "ZEBRA ZONE"

This episode of "Safari Tracks" is a black and white adventure of pursuit, as we follow zebra herds across the plains. Zebras' unique stripes, cooperative survival skills and high-powered eyesight ensure that they will continue to thrive in the often-hostile bush environment.

EP. 4SH00422: "MUD HOLE"

This episode of "Safari Tracks" is a mud bath waiting to happen! We'll stake out a waterhole and take a head-count of the incredible range of animals that depend on the abundant mud and life-giving waters of these popular rest stops.

EP. 4SH00423: "AFRICA: CAT'S CRADLE"

This episode of "Safari Tracks" is a feline fantasy as we go prowling for the multitude of cats that call Africa home. From lions and leopards to cheetahs, wildcats, civets, servals and lynx, we'll cuddle up with cutest and the most ferocious.

EP. 4SH00424: "WILD CLIMBERS"

This episode of "Safari Tracks" is an epic climbing adventure. We'll find out the identities of Africa's best climbers, learn where their mountaineering skills come from and what they best like to climb.

EP. 4SH00425: "SURVIVING THE HUNT"

This episode of "Safari Tracks" shows what it takes to survive on the savanna. Strength, cunning ability, and sometimes just plain luck factor into every animal's fate in the wild, where it's all about survival of the fittest.

EP. 4SH00426: "WILDEBEEEST WATCH"

This episode of "Safari Tracks" follows the grand migrations of the African wildebeest. This antelope might look like it was assembled from spare parts, but it has all the tools needed to roam thousands of miles in search of food and water.

Educational and Informational Programming

What is E/I Programming?

Educational and informational television programming is programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual or social needs and that also satisfies the following criteria:

1. The programming must have a significant purpose. Education need not be the only one. That purpose must serve the needs of children ages 16 and under.
2. Commercial broadcasters must provide the educational and informational objective of core programming in writing. The report will indicate a specific target age group for core programs.
3. Core programming is scheduled from Monday - Wednesday from 10:00 AM – 11:00 AM EST.
4. The program must be regularly scheduled so that it can be published in program guides consistently.
5. The program must be of a substantial length – 30 minutes or more.
6. Quarterly reporting of the schedule and hours of E/I programming to the FCC is required.
7. If E/I programming is preempted, written notice is necessary to identify where and why the E/I programming was preempted.
8. The program must be identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol.

Example of E/I Programming

Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.